

Sermo partners with University of Pennsylvania

by Chris Reidy Globe staff October 27, 2006

Sermo, a Cambridge-based on-line community for doctors, said today it has partnered with the University of Pennsylvania's Center for Bioethics so it can expand the development of ethical guidelines for Sermo and its users.

Sermo, which according to Sermo means "conversation" in Latin, said it will work with the center and Arthur Caplan, the center's founding director, to develop an ethics council.

In addition, Sermo indicated that it expects this partnership to be the first in a series of efforts to collaborate with the nation's top life science and medical experts.

"The partnership with Dr. Caplan and the University of Pennsylvania is one of many steps Sermo is taking to ensure we are building appropriate means to handle information that can substantially affect the public health," Sermo chief executive Daniel Palestrant said in a statement.